

Showcase  
your social  
responsibility  
initiatives,  
Australia-wide

INTRODUCING  
AUSBIZ CEO

Reach more  
than 1 million  
people every  
month

# AusBiz.

## AUSBIZ CEO, AND SOCIAL RESPONSIBILITY

AusBiz Pty Ltd is proud to announce AUSBIZ CEO – a new initiative that has been steadily gaining traction since its soft launch in May 2022. In keeping with our overall mission of creating stories that matter, we have launched a platform across print, online, newsletters and social media, to showcase CEOs and the great work that they do, not just for their company, but for others and for the world. We have one of the best reaches in Australia – reaching more than 1 million people per month.

**For your chance to be featured in AUSBIZ CEO, please get in touch: [publisher@trulyaus.com](mailto:publisher@trulyaus.com)**

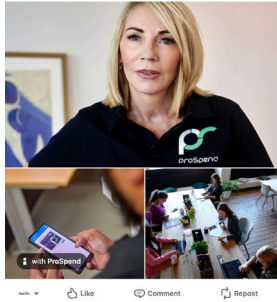
### Q&A WITH SHARON NOUH, CEO OF PROSPEND

by Emily Riches | May 23, 2023 | AusBiz CEO, Business



We spoke with CEO and founder of ProSpend Sharon Nohu on challenging the status quo, the importance of innovation and inspiring women in tech.

Article published on [ausbizmedia.com](http://ausbizmedia.com)



Posts and/or reels social media including reaching 7,000 + on LinkedIn, and 6,500 + on Instagram.

**3.5 M**  
travellers  
on three airlines, every year

**15,000**  
visitors  
to [ausbiz.com](http://ausbiz.com) every month

**583,000**  
travellers  
per issue of AusBiz magazine

**20%**  
open rate  
for our fortnightly newsletter

**14,000+**  
followers  
across our social channels

**Option 1.**

- 2 x page feature in print on three airlines (Rex, Pel Air and NJE)
- Feature online at [ausbizmedia.com](http://ausbizmedia.com)

**Rate card: \$6,000 + GST**

**Option 2.**

- Feature in print on three airlines
- Feature online at [ausbizmedia.com](http://ausbizmedia.com)
- Feature in newsletters to 700,000 + leisure and business travellers
- Amplification across social media

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